



PRODUCTS & SERVICES

# BUSINESS CONTINUITY SOLUTIONS



EQUINIX



# EQUINIX DATACENTRE BUSINESS CONTINUITY SOLUTIONS

As we are witnessing massive levels of growth in the volume of data generated by organisations, data is increasingly viewed as a key business asset. This comes at a time when increasing standards and regulations dictate continuous availability of data.



# BUSINESS CONTINUITY

In today's e-business environment, the effect of downtime not only results in lost data but lost transactions and in some cases the complete loss of customer service. Businesses can no longer rely on traditional approaches to protecting and recovering data. Technology and processes need to be in place to capture and recover every piece of business information in the event of an unexpected IT outage.

For every possible business continuity plan, there are different business continuity services and solutions.

EQUINIX BUSINESS CONTINUITY SERVICES COVER BASIC BUILDING BLOCKS NEEDED TO IMPLEMENT YOUR PLANS:

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Second site datacenter for applications and storage

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Load Balanced datacenter for distributed production systems

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Network services for connectivity and resilience

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Office, desk and trader post services for resilient workplace solutions

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Monitoring and standby technical staff

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Tape change and media management

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Plug and Work service mirrors the data on the customers PC's to emergency PCs in the Business Continuity Centre

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Specialist services such as system recovery, trading services, user recovery and voice recovery

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“Our datacentre environment is designed, built and maintained to the highest industry standards”



# CONSULTING AND PLANNING

What data and documents are essential? Does emergency plans exist and are they comprehensible for the employees? Outlines and time schedules define the responsibilities in all relevant areas and support in accomplishing crises.

The maintenance and testing of the emergency plans, the documentation of all actions and the training of customer' staff so they know what to do in case of emergency are also parts of the Business Continuity consulting and planning.

Key to any business continuity solution is the recognition that it is a continual ongoing process of identifying company risks and evolving your tools to handle or mitigate them. Equinix's strengths lie in uncompromising focus on quality and an obsession with account management.

Systems in place must be constantly tested and reviewed. Equinix has the support teams in place to work with customers on all aspects of implementation, testing and updating.

With over 15 years management experience delivering business continuity solutions to clients, Equinix has the expertise to handle most needs and a complete range of services to keep your business up and running. With customers such as leading banks, global corporations and government agencies trusting us to deliver, you can rest assured we have the capability to deliver what you need.

**Contact us to arrange an initial meeting to discuss your business continuity solution and to discuss continuity plans and requirements.**

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