

# EQUINIX DIRECT™

One contract, one connection, one invoice.

Equinix Direct™ provides direct access to multiple ISPs over a single port connection. Enjoy the cost savings and simplicity of provisioning a single port, while also improving network performance through (one-hop) ISP access.

## EQUINIX DIRECT PROVIDES A SIMPLE, RELIABLE WAY TO LEVERAGE THE POWER OF NETWORK CHOICE WITHIN THE IBX CENTER

With more than 300 carriers and network service providers located in our International Business Exchange™ (IBX®) centers, Equinix simplifies the benefits of network choice with this new service. Equinix Direct provides both direct on-net termination and transit services to ISP networks over a central switching fabric. The switch platform is enabled with a suite of patent-pending technologies including customized traffic management, reporting tools, billing and settlement functionality.

### BENEFITS OF EQUINIX DIRECT:

- **Choice of Provider** – Choose from a large number of top ISP networks to establish on-net or transit relationships.
  - **No Minimum Bandwidth Requirement** – All ISPs are required to offer a 30-day, no commitment service, which lets you pay for what you use without the long-term contract commitment.
  - **Rapid Flexible Provisioning** – Provision only one port for access to all ISPs. The service can be provisioned in days vs. weeks. And after the initial customer configuration, changing choice of ISPs is easy through a customer Web user interface.
  - **Ease of Management** – Equinix is the single point of contact—providing a single invoice each month while eliminating the hassle of establishing
- separate ISP relationships and contracts.
  - **Performance** – Significantly decrease path latency by connecting directly to end-user ISP networks and using least-hop transit paths.
  - **Cost Savings** – Contract with a single entity, provision a single port, and access multiple networks with reduced per Mbps costs - providing bandwidth and administrative cost savings.
  - **Consolidated Billing** – Receive one consolidated monthly bill.
  - **Access to Equinix Exchange™** – Select Equinix’s public peering platform for billed per Mbps usage.

Equinix Direct represents a unique way of procuring bandwidth. Our route customization platform and traffic accounting system are patent-pending technology firsts in the industry.

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### EQUINIX DIRECT INCLUDES:

**Ethernet switch** connecting every customer to its selected bandwidth providers through a single connection on a redundant platform

**Portal interface** to select specific providers for both direct on-net termination and transit services or set price thresholds for purchasing bandwidth

**Wide-range** of short-term and commitment level IP offerings to meet every budget and traffic requirement, all at competitive rates

**Automated management** of network connections through an easy-to-use Web interface, including turnkey multi-homing and BGP

**Single bill** identifying all providers and associated traffic usage

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