



You're cloud-ready. Is your network?

Cloud-based applications accelerate productivity and reduce costs, but only if your network is optimized to deliver them.

Increasing network performance to support latency-sensitive applications, while lowering TCO is a key challenge for enterprises and providers alike.

Platform Equinix is where network performance accelerates

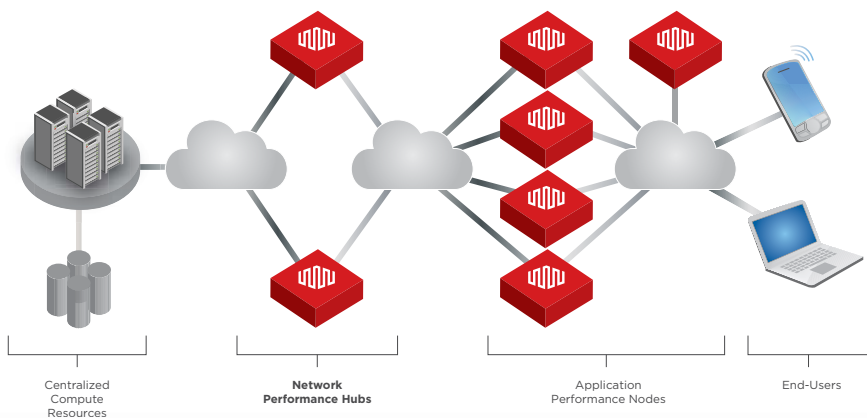
Platform Equinix Delivers

- Increase WAN performance speed by 15%
- Improve reliability by up to 80%
- Enjoy TCO reductions of 25% or more
- Optimize end-user experience for high-bandwidth, latency-sensitive services
- Reduce time-to-market for new applications and sites

By placing Network Performance Hubs in network-dense Equinix data centers, businesses can improve the performance, diversity and resiliency of their Wide Area Network (WAN), while controlling costs and complexity.

Equinix also provides you with:

- Access to the top 10 global and regional MPLS providers to optimize performance and improve reliability
- Specialized exchanges for Internet, Ethernet, and mobility to further expand reach and network choice
- Ability to connect to 200+ cloud and 300+ IT service providers to enhance application flexibility and choice



Connect to multiple backbone providers at network hubs



EQUINIX

www.equinix.com



EQUINIX

Experience 15% faster page loads

Increase Performance while Controlling Costs

Network Performance Hubs deliver a better end-user experience across the WAN via faster, more consistent, and more reliable performance for latency-sensitive and business-critical applications. The Network Performance Hub architecture also facilitates lower WAN TCO by eliminating local loops, and enabling services from in-region specialists, and niche carriers in local markets.

Results from Network Performance Hub deployments by large regional and global enterprises indicated:

- 15-30% cost improvement in local loop expense by eliminating redundancy
- 20-30% cost improvement by using Tier-1 providers only in their home markets where they own underlying network assets
- 35-60% cost improvement in Tier-2 metros by using local niche carriers

For Enterprises

- Minimize fiber miles and latency, while maximizing the impact of IT spend on the end-user experience

For Cloud Providers

- Use one partner to reach a global end-user base

For Content Providers

- Connect directly to the Internet backbones of multiple carriers, reducing the impact of congested Points of Presence (PoPs)

Reduce network TCO by 25% or more

The Platform Equinix Advantage

- **625+ networks**
- **10 of the top 10 global MPLS providers**
- **Specialized Ethernet, Internet, and Mobility Exchanges**

When it comes to network density and choice, Equinix is the global leader. Our data centers are lit by the greatest number of network providers, including global carriers, regional providers, and niche network specialists. As a result, enterprises and solution providers gain choice and diversity within the enterprise WAN, improving performance, reducing complexity, and lowering costs.

About Platform Equinix

Equinix, Inc. (NASDAQ: EQIX) connects businesses with partners and customers around the world through a global platform of high performance data centers, containing dynamic ecosystems and the broadest choice of networks.

More than 3,900 enterprises, cloud, digital content and financial companies connect to more than 625+ network service providers and rely on Platform Equinix to grow their business, improve application performance and protect their vital digital assets.

Equinix operates in 35 strategic markets across North America, Europe and Asia-Pacific and continually invests in expanding its platform to power customer growth.

Learn more at www.equinix.com

Equinix North America
+1.650.598.6000
info@equinix.com

Equinix Europe
+44.845.373.2900
info@eu.equinix.com

Equinix Asia-Pacific
+852.2970.7788
info@ap.equinix.com