



Level 3® Content Delivery Network Services combine the advantages of an industry-leading Internet backbone with a sophisticated, proven CDN platform. This unique combination connects you with the benefits of our high-performance, highly scalable services and delivers those services in a simplified manner, offering you the flexibility to move between our network services at different phases in your contents' lifecycle.

Level 3 provides a single-source solution for content delivery that enables us to build out our online presence...to reach fans around the world.

—Grant Nodine, VP of Technology,
National Hockey League

Level 3 Content Delivery Network Services Built for Explosive Demand in Online Content

Level 3 is changing the business of content delivery as the first carrier to combine the advantages of an industry-leading Internet backbone with a sophisticated and proven Content Delivery Network (CDN) platform. This unique combination allows Level 3 to connect you with the benefits of our high-performance, highly scalable service — and deliver those services in a simplified, cost-effective manner. Our full suite of CDN service offerings also allows you the unique flexibility of moving between our network services at different phases in your contents' lifecycle.

Business Solutions

- **Built for Success:** Our CDN and services enable our customers to succeed online by offering the optimal blend of price, features, quality and ease of use, plus the scalability to support rapid and dramatic online delivery.
- **Built for Your Needs:** We recognize that each customer has unique objectives. Our CDN portfolio offers flexible delivery solutions tailored to meet your needs. Our CDN services can help you take advantage of our network scalability, international footprint and superior customer service. We combine our CDN services into content delivery solutions and configure a host of features to support your unique business objectives.
- **Streamlined Delivery:** The Level 3 CDN and services offer a simplified way to deliver content: end-to-end support from broadcast video acquisition to online delivery, all on the Level 3® Network.
- **Premium Performance:** Level 3 is committed to helping you deliver your content libraries to your end users fast and efficiently to deliver an exceptional end-user experience. Level 3 can help you deliver libraries of:
 - Video downloads
 - Streaming video (both on-demand and live)
 - Online games
 - Software downloads and patches
 - User-generated content (UGC)
 - Music and audio downloads
 - Websites

Level 3 Content Delivery Portfolio

LEVEL 3® CACHING AND DOWNLOAD

- Supports Object Delivery, Total Site Delivery and Secure Delivery
- Configurable features supported: rate limiting; geo intelligence; token-based authentication; bit-range requests; and download receipts
- Online Management Portal: Web-based management portal that allows historical and real-time usage monitoring.

LEVEL 3® INTELLIGENT TRAFFIC MANAGEMENT

- Powerful, DNS-based, web-administered service that enables content businesses to transparently direct wide-area traffic to IP-based applications and websites for optimal performance and availability
- Designed for automatic failover, global load balancing and geographic intelligence
- Subscription-based service that is flexible, economical and easy to install with no expensive hardware or software installs

LEVEL 3SM ORIGIN STORAGE

- A massively scalable, redundant and secure part of a complete content storage service when combined with Caching and Download or Streaming services
- Includes Content Delivery for Extended LibrariesSM and Origin Offload
- Designed for security and fault tolerance with flexible asset management

LEVEL 3® STREAMING

- Provides the expertise, technology, and applications required to deliver live and on-demand streaming on a global scale
- Service features include application flexibility, token-based authentication, geo targeting and session limiting

Why Choose Level 3 for CDN Services?

- Level 3 is more than a proven carrier — we are a technology company that is focused on providing you with the optimal path to connect your content to your customers.
- We offer the right blend of price, features, quality and ease of use to enable your business for online delivery success.
- Level 3 offers premium performance and scalable, end-to-end support to provide an exceptional end user experience.
- Many of the world's most sophisticated communications customers choose Level 3 for their CDN needs:
 - 19 of the world's top 20 telecom companies
 - 9 of the top 10 U.S. Internet Service Providers (ISPs)
 - Top U.S. cable companies
 - 4 of the top 5 U.S. Wireless Service Providers
- Level 3 is one of the world's most connected ISPs, with an average of 1.76 hops to global Internet destinations.

ABOUT LEVEL 3

As a leading international provider of fiber-based communications services, we are dedicated to helping our customers keep pace with the demands of an increasingly networked world.

We couple a broad service portfolio with one of the world's most scalable end-to-end networks to deliver a set of solutions built for the 21st century.

To find out how Level 3 can be your single-provider solution for all of your business needs, contact us today:

1.877.2LEVEL3

info@level3.com

www.level3.com