

**Product Name:**

PAETEC's Web Conferencing

**Availability:**

PAETEC's Web Conferencing is available in all markets.

**Ideal Customer Profile:**

Ideal candidates for this service include any company that requires frequent communication and sharing of documents among multiple locations and between geographically diverse vendors and customers.

**CPE Requirements:**

There is no additional CPE required.

## WEB CONFERENCING | In Brief

### Product Description

PAETEC's Web Conferencing provides online tools as an optional enhancement to PAETEC's Audio Conferencing. Through a Web-interface, you can control your audio conferencing features, as well as share MS PowerPoint presentations and desktop applications with other participants on the call. Participants begin the audio portion of the call and then access the online tools through a designated Web portal. The same toll-free access number, and unique, permanent bridge number are used.

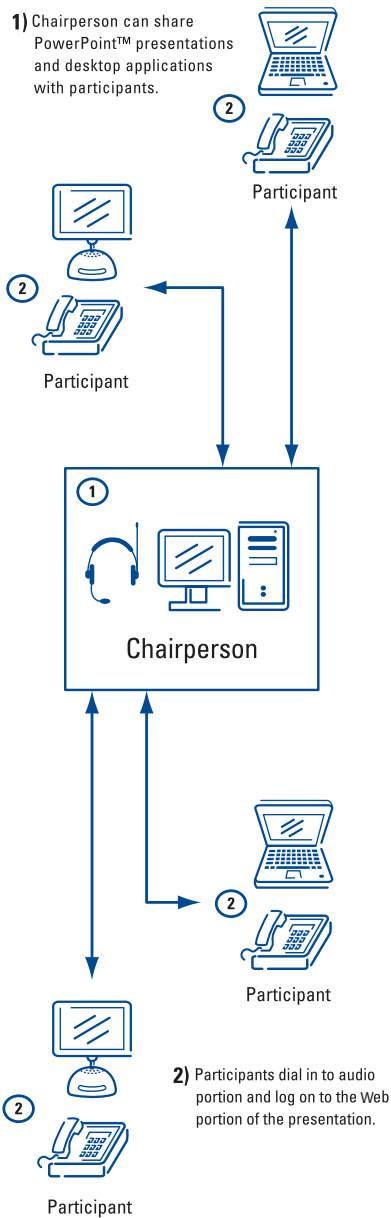
### Product Capabilities

**Visual enhancements** – the chairperson can share desktop applications and presentations with call participants, enhancing the audio portion of the conference.

**Call control panel** – the chairperson can manage audio features, participant controls, and mute and record controls with the online call control panel.

**Messaging** – the chairperson can text message call participants during the presentation. Participants can also select a "raised hand" icon at their location, which notifies the chairperson when there is a question.

**Recording** – the chairperson can record the conference call and play back the presentation with synchronized audio and visual elements.



### Application One

Fairport Financials wanted to conduct monthly training sessions in order to introduce customers to their newest banking options. They turned to PAETEC for a solution on how to best overcome this challenge. PAETEC’s response: Web Conferencing. Our solution allows a chairperson to, not only share PowerPoint presentations and desktop applications, but facilitate a live meeting using a variety of features. For example, the Participant Management Controls feature allows the facilitator to display the names of participants as they enter the conference. Additionally, the facilitator can connect, disconnect, and accept correspondence from participants via both text and voice. If a participant has a question, they can click an icon on their remote screen and the chairperson will be notified. The Conference Management Controls enables the chairperson to control the recording and muting of participants, manage security concerns during a meeting, as well as interact with an operator if one is used. PAETEC’s Web Conferencing provided a solution to strengthen communication between Fairport Financials and their customer base.

### Application Two

Matthews Marketing was looking for a way to record a regular conference call and save it for playback at a later time. The CEO, who chairs the periodic meetings, was challenged by his intense travel schedule. He needed a solution to pre-record calls and make them available for playback—whether he was available or not. PAETEC’s Web Conferencing provided a solution where he could record and synchronize his voice call with a PowerPoint presentation and save the session for either internal or external audiences. Using the rich Conference Management Control features, the meeting chair records the presentation at his or her convenience. After the recording is complete, a link to the presentation is generated and sent to an e-mail address that can later be forwarded to the intended audiences. To revisit past sessions, a mediator can retrieve the presentation from the Archive Management Screen to make past conferences and meetings available for replay. Web Conferencing provided a solution for better, more consistent internal and external communications.