

Cisco WebEx Event Center

Engage audiences around the globe with interactive, high-impact events that won't drain valuable resources.

Save time and money when you stage your next event with Cisco WebEx™ Event Center from PGI.



Highlights:

- > Reach large, dispersed audiences across platforms, firewalls, and distances.
- > Cut spending for travel and venues and make attendance easier.
- > Impress and engage attendees with an interactive, media-rich experience.
- > Improve attendance and results using custom registration and communications.
- > Get the most from your marketing budget by tracking lead.

Get everyone on the same page, without getting them in the same room.

Deliver all the punch of in-person events far more often, at far less cost. It's easy with Cisco WebEx Event Center from PGI. Generate leads by marketing your products and services using targeted web seminars. Hold companywide meetings, or provide convenient training to your geographically dispersed employees, customers, and channel partners. Whatever your event goals, you'll reach them faster with WebEx. Capture your attendees' attention by sharing documents, presentations, and applications in real time. Add the sizzle of Flash™, 3D graphics, and streaming video. Annotate on-the-fly. Record events for later playback. Engage your audience with polling and chat features as well as annotation tools.

Manage events easily, from start to finish.

Take advantage of a full array of tools to handle pre- and post-event details. Send automated invites, confirmations, and reminders prior to your event. Register attendees with customized forms. Take control of event action behind the scenes with powerful admin tools. Count on PGI for the highest quality Cisco WebEx service that's secure, flexible and scalable to meet your needs.

Maximize the impact of your online events with these powerful features:

- > Automated Email Management with Personalized Templates
- > Custom Registration Questions and Lead Scoring
- > Promotions at All Your Touch Points
- > Registration Management with Attendance Control
- > Multi-Event Program Creation and Management
- > Remote Panelists and Panelist Prep Room
- > Engaging Multimedia Content
- > Integrated Telephony with Active Talker
- > Real-Time Document, Application, and Desktop Sharing
- > Q&A, Chat, Polling, Attendance, and Annotation Tools
- > Post-Event Destination URL
- > Post-Event Surveys and Follow-Up Emails
- > Custom and Standard Reports
- > Lead Source Tracking and Measurement
- > Export to CRM Application

Seamlessly Integrate Audio Conferencing features from PGI

PGi's award winning global conference calling services can be easily integrated with the Cisco WebEx Event Center platform. Enjoy a seamless experience and control all audio aspects of the meeting directly from the speaker's desktop, so local and remote participants can stay engaged or even participate.

Audio integration features include:

- > Synchronized web and voice recordings
- > The ability to mute all participants with one command
- > Security features (lock call, optional extra security codes)
- > Custom conference greetings recorded by you
- > 24/7 Live Assistance – simply press *0 on your phone for both web and audio support

Count on PGI for secure, scalable Cisco WebEx Event Center service.

With PGI as your collaboration partner, your enterprise can tap the full potential of your Cisco WebEx investment, lowering your total cost of ownership without the headaches and resource costs of managing the latest software updates and improvements. No new software or hardware is required, making these services easy to implement and scale as your needs change.

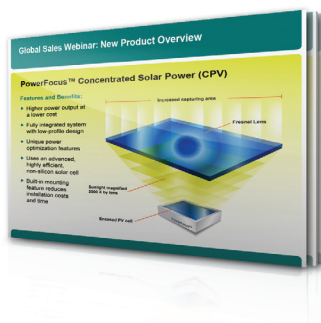
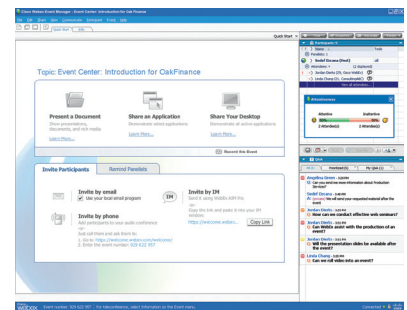


Figure 2: Manage event activity without distracting attendees. View attendee list, monitor chat, manage video, and control audio—behind the scenes. See who's paying attention and prioritize incoming questions.

Figure 1: Promote your live and recorded events. Engage Manage your webinar series by grouping webinars easily into one program. After your event, qualify leads and automatically score them.



Learn More

Visit us today at www.pgi.com. View customer videos, product demonstrations, and get the details on all of our global meetings and communications solutions.

About us

The world collaborates with PGI. Our advanced meeting, conferencing and collaboration solutions energize people and organizations to connect more meaningfully and work together more productively. PGI is headquartered in Atlanta, Georgia with operations in 24 countries worldwide.

PGi

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