



# PGi Presentations

## On Demand

Your prospects, customers, sales channels and employees are bombarded with communication from a wide variety of media – email, voice, direct mail - and the list goes on. Cut through the clutter with PGI Presentations On Demand powered by Brainshark™ for high-impact communications.



### High-Impact, Measurable Business Communication With Ease.

PGi Presentations On Demand provides a unique web-based software solution with associated services that empower business users to produce and distribute high-impact business communication, on demand, with ease.

### “On Demand” = Higher Reach

Your presentations are on demand which means not only can you send your presentations whenever you want – your audience can view them when, where and as often as they want. If they are interrupted, take a phone call, pop into an impromptu meeting or grab a cup of coffee, they can simply pause the program until they are finished. Plus, there are no plug-ins require.

### High Impact, Low Cost

No longer do you have to make a trade-off between impact and cost. With PGI Presentations On Demand you can produce high-impact multimedia business communication at a low cost so you communicate effectively and stay productive.

### A Complete Solution

PGi Presentations On Demand offers content enhancement, post-campaign reporting, eMarketing campaign management services, as well as best practices workshops. These value-added services are designed to help you leverage your investment across key business areas such as marketing, sales productivity, sales readiness and corporate communications.

### Creating On Demand Multimedia Presentations Was Never So Easy

Simply click to upload your presentation file and set preferences, dial the phone to add audio, then deliver the presentation via a web link. Click, dial and deliver. It's that simple.

### Unparalleled Response Tracking

With this solution you can track who viewed your presentations, when they viewed it, how much they viewed, and if the presentation was shared and viewed by others. You can also track the results of tests, polls or surveys included in your presentation. We can even help you integrate tracking information into CRM and learning management systems.

## Optional Modules to Suit Your Needs – ClickPath Tracking

Track the percentage of viewers who watched a particular slide, the average duration of slide views, which slides were viewed and in what order, on which slide the viewer abandoned and which attachments were launched. Tracking at the individual level tells you who viewed what, when they viewed it, and for how long.

## Unhooked

Make your presentations available for download so users on the go can view your content even when they're offline. With Unhooked, your audiences can download a presentation for viewing while disconnected from the Internet – ideal for those who travel frequently. Your audience can now decide how and when they view your content.

## Gateway for Live Meeting

Import and convert recorded Microsoft® Office Live Meeting sessions to PGI Presentations On Demand format. The Gateway enables Live Meeting users to more effectively update, send, track,

and repurpose Live Meeting archives. In one click, import your archives into the on demand format to turn a recording into a more flexible, accessible, and reusable asset for your company.

## Rapid Learning™

Rapid Learning™ enables you to quickly launch and manage on demand web-based training and e-learning initiatives and track the progress of trainees and groups. Manage sales force proficiency, deliver compliance training, increase the knowledge levels of channel partners and increase employee productivity with rapidly delivered learning initiatives. With Rapid Learning you can schedule courses, define completion and pass/fail criteria, manage access, invite and register participants, and track attendee statistics.

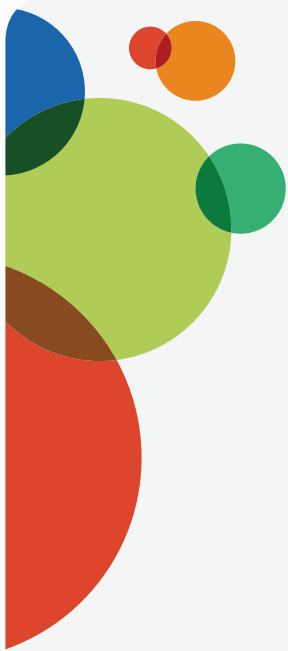
## About Brainshark

Brainshark is the leader in on demand presentations, transforming static business content into high impact communications with the people who most influence your business. Delivered via Software-as-a-Service (SaaS) Brainshark lets audiences access and engage with busi-

ness content when and how they want. More than 600 companies – including a third of the Fortune 100 – rely on Brainshark software and services to help sales, marketing, training and HR experts cost-effectively deliver measurable results to their organizations. For more information, visit [www.brainshark.com](http://www.brainshark.com).

## The Benefits of Using PGI Presentations On Demand:

- > Cost-effective communication with greater return on investment
- > Higher impact from voice-enriched presentations
- > Measurable communication through detailed tracking information
- > Increases the reach and impact on marketing communications
- > Enables sales people to reach more prospects in less time
- > Delivers company-wide communications more effectively
- > Expands the reach of your subject matter experts



## Learn More

Visit us today at [www.pgi.com](http://www.pgi.com). View customer videos, product demonstrations, and get the details on all of our global meetings and communications solutions.

## About Us

The world collaborates with PGI. Our advanced meeting, conferencing and collaboration solutions energize people and organizations to connect more meaningfully and work together more productively. PGI is headquartered in Atlanta, Georgia with operations in 24 countries worldwide.

PGI

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ENERGIZE YOUR CONNECTIONS™

