

MOBILE

VOICE & BROADBAND

DATA BACKUP & SECURITY

INSTALLATION & SUPPORT SERVICES

MESSAGING & COLLABORATION

CLOUD SERVICES

MARKETING SERVICES

Make your small business look like a **BIG BUSINESS**

Small businesses need a presence on the Web, directory listing in the local phone book and Toll-free number in order to market their company and sell effectively. Cbeyond delivers the presence you need to market your company, promote your products and services and acquire new customers.

Growing Your Business Using the Web

▶ **Web Marketing** – Get the most from your Cbeyond hosting plan with our Design-It-Yourself, Web Marketing and Ecommerce tools. Custom design your website, plus add and manage additional features from the Website Services Control Panel on CbeyondOnline.

- **Design it Yourself Website Creator** – Build and customize your company's website from 200 different templates.
- **Enhanced Marketing** – Get noticed by creating your company's search listings and registering with the Internet's top search engines to increase your website's activity. Search Engine Optimization (SEO) improves your website's rank and the frequency it's found in search engines.
- **Web Local Listings** – Register with over 40 powerful local search engines with the click of a mouse. Increase your local search engine presence on top search engines, portals, online yellow pages, auto navigation systems and directories.
- **Enhanced Ecommerce** – Sell your products and services directly from your website – add an Ecommerce storefront to securely accept online transactions.
- **Domain Registry and Maintenance** – Host your company's website and set up or transfer your custom domain. With a custom domain, your `@xyzcompany.com` email address will allow you to brand your company and provide a professional look and feel. Never lose your domain due to expiration – Cbeyond helps ensure it never expires.

Connecting with Customers and Prospects Using Traditional Touchpoints

- ▶ **Toll-Free Numbers** – Add and manage as many Toll-free numbers as your company needs. Now your customers can reach your business at no cost to them.
- ▶ **Directory Listings** – Ensure that your business is found in the White Pages and local 411 Calling Directory.
- ▶ **Virtual Receptionist** – Give your customers a big business first impression while routing your company's incoming calls to the intended person or department quickly. Features include:
 - Text-to-speech
 - Customizable menu
 - Company directory

Integrate traditional and Web marketing efforts to build your website, promote your brand, reach your customers, and sell your products and services.